

Feb 16<sup>th</sup>, 2024 Santosh Panday | Aditya Birla Group

# THINKING ROI of AI/Analytics for Use Cases?

## Production/Process Optimization

- Does this challenge cause downtime? What is the cost of downtime?
- Does it cause slowdowns? What is the difference between actual and target throughput rate?
- How many batches do we currently make per day?



#### Quality

- What is the current defect / scrap / off-spec rate?
- What is the difference in selling price between good and bad product?
- What is the value of one batch?



## Reliability

- If this equipment went down would there be an associated downtime?
- Would providing earlier warning time lessen the OPEX / maintenance cost or associated downtime of the event?
- How much do we spend on time-based maintenance for this equipment?

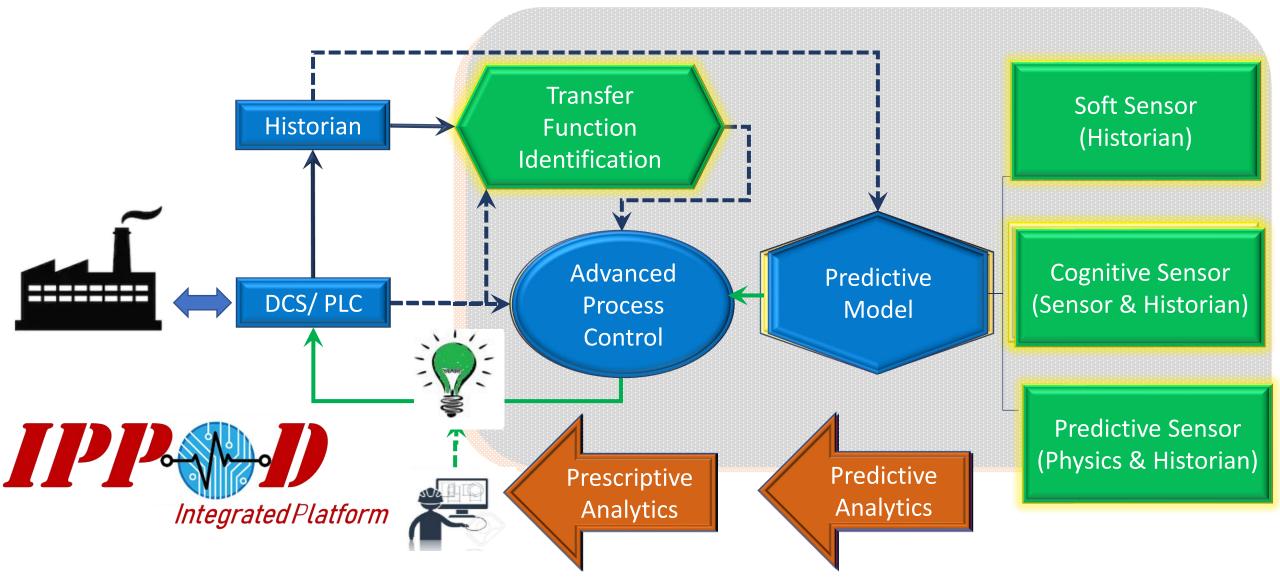


### Sustainability

- Is there an opportunity to use less water / steam / energy in the process?
- What is the cost to generate that utility? (energy required to make steam, clean water, electricity costs)
- What is the environmental impact of using less of this resource?

## **Process Optimization Platform**

INTEGRATED PLATFORM FOR PROCESS OPTIMIZATION THROUGH DIGITAL-TWIN



**IPP** Application in Process Optimization Data **Improve Predictive Process** model Operati **Performance** Closed Loop Data O<sup>th</sup> Order 1<sup>st</sup> Order 2<sup>nd</sup> Order 2<sup>nd</sup> Order Open Loop Unstable **IPP** Transfer Function

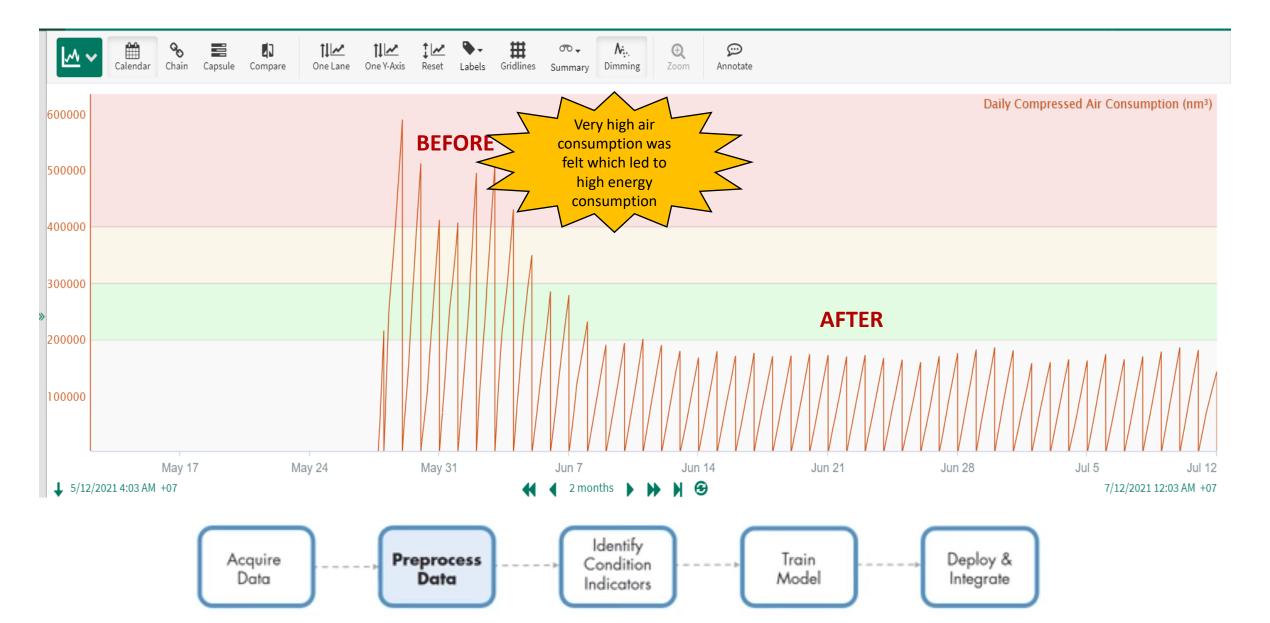
Cognitive Sensor

Soft Sensor

Predictive Sensor

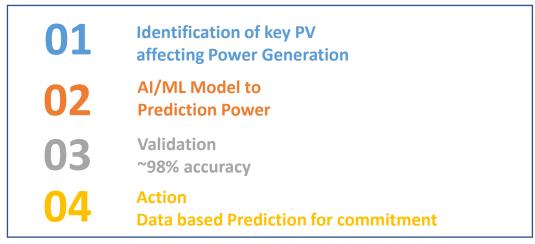
Transfer Function

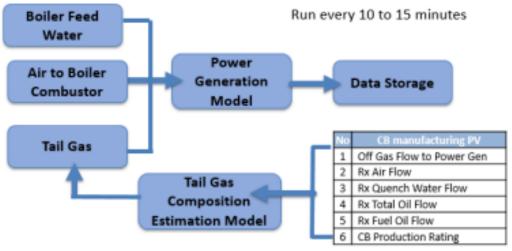
# **Compressed Air Consumption Reduction**

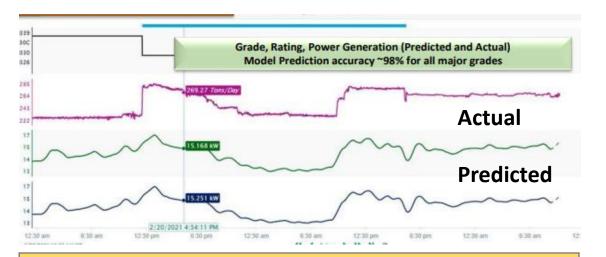


## **Power Export Commitment Predictor**

Committing the Power Export one day in advance







#### **Business Impact:**

- Accurate Power generation estimation to commit export one day in advance
- Eliminate revenue loss from penalties due to short supply
- Increase revenue from more power export

# And AI Analytics in many more use cases...



