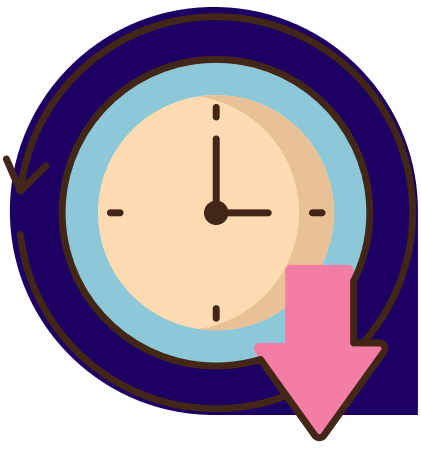


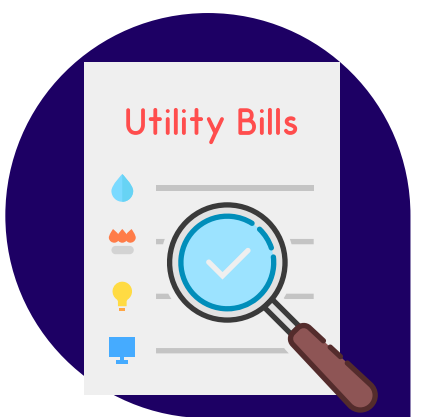
# FIVE WAYS YOU CAN MAKE YOUR PLANT PROFITABLE



## Reduce Unplanned downtimes

1

Downtimes directly reflect the health of your machines and impact your revenue. Monitoring the health of your machine can help you plan better and lessen your operational cost



## Slash high Energy Bills

2

Your biggest savings can come from identifying equipment that consumes more electricity than it should.



## Improve Market Reach

3

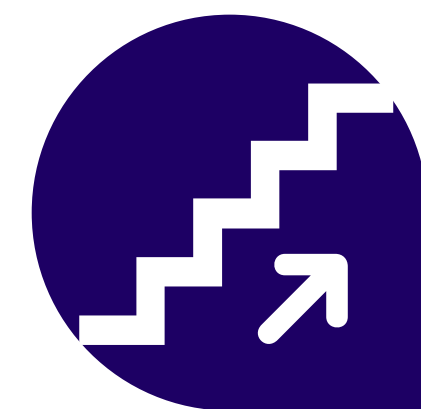
The pandemic has forced MSMEs to break free from the traditional approach of reaching out to customers. It has become imperative for MSMEs to have a brand & marketing strategy in place that can help them reach potential buyers with minimum investment and increased profits



## Upskill your Workforce

4

The labor shortage is a global challenge that every organization is struggling with. For you to rely heavily on their people for day-to-day operations and plant functioning, it's imperative you train your people and give them right tech-skills to operate the plant at optimum level



## Take A Step towards Digitalization

5

While the traditional way of business has worked just fine, it isn't going to work in long run given the competitive market. Smart Manufacturing solutions can improve productivity and efficiency in plants and reduce operational cost.

NASSCOM CoE has created a largest collaborative ecosystem of co-creating smart solutions which can help you to make your plant profitable and smarter. To know more, share your details and our expert will get in touch with you